

# Voice and Data Messaging Solutions for...

## **Today and Tomorrow**



# About Mpathix

## Carrier-grade voice and data messaging solutions

Mpathix is a leading provider of Voice and Data Messaging solutions to wireless, landline and VOIP network operators. The Mpathix suite of voice and data messaging solutions include:

- Mobile Email
- Voicemail
- Voicemail to MMS
- Unified Messaging
- Auto Attendant

As evidenced by our broad and diverse list of customers, our open architecture and standard interfaces provide network operators of all sizes with the scalability, flexibility, reliability, and ultimately long term value, they need to compete effectively.

From our Toronto, Canada headquarters and US Sales Offices, Mpathix supports customers throughout the USA, Canada, Caribbean, Latin America and Asia/Pacific regions.

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# The Smart Choice for network service providers worldwide



# Future proof architecture

## Scalable, flexible and reliable

Our commitment to open architecture and standard interfaces provides network operators of all sizes with the scalability, flexibility, reliability, and ultimately long term value, they need to compete effectively. This long term value is delivered in the following areas:

- Leverage the latest advances in telecom grade “off the shelf” hardware and operating systems to save money and avoid obsolescence
- Scalability to reduce upfront investment while enabling future growth
- Flexibility to enable both centralized or distributed architectures to suit your specific applications
- Interoperability with other leading suppliers

## Proven carrier-grade platform

Mpathix provides a telco hardened carrier grade solution to meet the rigorous needs of the most discerning network operators.

- Proven 99.999% reliability
- NEBS™ compliant
- Full frame and component redundancy
- Full suite of OA&M interfaces
- IMS-compliant

## Interoperability



Alcatel·Lucent



# Messaging suite

## A comprehensive suite of voice and data messaging applications

Mpathix offers a comprehensive suite of messaging applications which network operators can tailor to meet their specific requirements. The complete set of messaging applications includes the following:

### **Mobile Email**

A push email solution designed for the mass market. Users get their email on any standard MMS capable phone.

### **Voicemail**

A high availability and feature rich voicemail solution designed to meet the evolving needs of your subscribers.

### **Voicemail to MMS**

A whole new way to look at voicemail. Voicemails are pushed directly to the mobile phone inbox.

### **Unified Messaging**

Allows users to get their messages anywhere, anytime, on any device. Includes a web-based interface and full compatibility with most email clients including Outlook, Lotus Notes, and webmail.

### **Auto Attendant**

A hosted Auto Attendant solution for your business customers. Features a simple drag-and-drop interface.

## Modular architecture allows you to build your offering incrementally

This modular architecture allows you to add modules on an "as needed basis," future proofing your initial investment.



# Mobile email

## Drive more revenue from your data investment

Mpathix Mobile Email utilizes your existing data network and MMS system to “push” emails directly to your subscribers’ mobile phone. The immediacy and personalized nature of mobile email can help drive up revenue generating activity through increased MMS and voice usage.

With this service:

- Users can receive their email on any standard MMS capable phone
- Users can receive and reply to their email from all POP3 and IMAP4 email accounts
- Emails are pushed directly to the users inbox
- MMS attachments are fully supported

## Easy to setup, easy-to-use

Unlike enterprise email solutions, this service meets the specific needs of consumers:

- No software upgrades required
- Easy setup for your existing email accounts
- User control of emails by time, sender and urgency
- Familiar inbox experience

## Mobile email for the masses.

“We were looking for a solution that would make mobile email affordable and easy-to-use for all of our customers. The fact that the Mpathix solution pushes emails directly to the inbox of our customers’ existing handsets makes Mpathix the right choice.”

-Brent Wehner, Sales Manager, Thumb Cellular



# Voice mail

## Expect more out of your voicemail system

With deployments in the US, Canada, Caribbean, Latin America and Asia-Pacific, Mpathix Voicemail has proved to be a leader in providing the latest in voicemail features and innovation on a robust "future proof" architecture.

## Innovative features, for your innovative services

The advanced features and capabilities you need to provide innovative services:

- Missed Call Notification
- IM Message Notification
- Voice-to-text
- Celebrity Greetings
- Reminder Outcall
- Combined Wireless/Wireline Mailboxes
- Call Sender Rebound

## The advanced features you need to stay ahead of the pack.

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"The migration of our subscribers was virtually seamless and we are extremely impressed by the responsiveness shown by Mpathix. We look forward to deploying other advanced messaging applications on the MX Platform."

-Trevor Deane, Vice President of Technology, TSTT



# Voicemail to mms

## A whole new way to look at voicemail

Voicemail to MMS combines Mpathix Voicemail with your existing MMS data messaging capabilities to deliver a user-centric visual voicemail experience. Voicemails are pushed via MMS directly to the mobile phone, where they are accessible via the user's inbox. Users can view a complete listing of the messages and select which messages they would like to hear.

## Simple, visual, immediate

Mpathix Voicemail to MMS simplifies the voicemail experience by providing the following:

- Intuitive interface
- Single-click access
- Simpler response
- Single inbox
- Local storage

## Differentiate your services, offload traffic, generate ad revenue

With this service, carriers can:

- Attract new customers
- Offload voice traffic
- Improve data utilization
- Generate advertising revenue
- Stimulate MMS usage

**The future of voicemail is here.**



# Unified messaging

## Provide the increased productivity your business customers demand

Mpathix Unified Messaging helps deliver increased productivity to your demanding business customers. Users can access and manage all of their voicemail, email and fax communications efficiently through a single web based inbox. Unified messaging is fully integrated with your existing Mpathix Voicemail system for seamless functionality.

### Voice, fax, email. One inbox.

Mpathix Unified Messaging includes the following features:

- Web-based inbox
- Web-based administration
- Integration with all popular email clients
- Mobile device support (WAP, Windows mobile, etc.)

### Unified messaging: simple, intuitive, powerful

Mpathix Unified Messaging simplifies the messaging experience. For subscribers, the benefits include:

- Single inbox for all messages
- Message access from any device
- Access to messages when away from the office
- Simplified management of voicemail features

### Get the message: anytime, anywhere.



# Auto attendant

## Capitalize on the growing small business and virtual office opportunity

Small business is one of the largest areas of growth in today's business market. With Mpathix Auto Attendant, you can provide this growing business market with wireless PBX functionality utilizing your Mpathix Voicemail system. This application allows businesses to create customized attendants that can:

- Route callers to a specific department
- Provide dial-by-extension and dial-by-name functionality
- Play pre-recorded announcements
- Send callers directly to voicemail

## Create custom auto attendants in seconds

This application features an easy-to-use, drag-and-drop graphical interface. Unlike legacy hosted auto attendant systems, Mpathix Auto Attendant is simple enough to be configured by your business customers. Mpathix Auto Attendant provides several benefits over legacy systems:

- Reduced client care costs
- Lowered testing costs by visualizing the attendant
- Simplified collaboration with your business clients

## Serving business customers is easier than ever.



## **Mpathix. A messaging partner you can trust.**

With over 8 million subscribers worldwide, a comprehensive messaging portfolio, and a proud history of helping carriers compete, Mpathix is a partner you can trust. To learn more about our pragmatic approach to innovation, please visit [www.mpathix.com](http://www.mpathix.com).

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